

## PROGRAM

October 26, 2017, Deza A2023

16.00-16.05	Welcome and introductory remarks (Dominique Simone Rychen, SDC)
16.05 – 16.20(15')	<p><b>2030 Agenda and Tourism: Potentials and challenges for sustainable development</b> (<i>Focus: decent work, regional development and participation</i>)</p> <p>Input: Christine Plüss, Director AKTE</p>
16.20 – 16.30 (10')	<p><b>Role of the private sector in sustainable development of tourism</b> (Focus: Corporate responsibility, respect of human rights and cooperation with development)</p> <p>Input: Matthias Leisinger, Corporate responsibility, Kuoni CH and consultant</p>
16.30 – 17.15 (45')	<p>Presentation of <b>selected projects and general regional insights on employment and income in the tourism sector:</b></p> <p><i>Eastern Cooperation</i></p> <p><b>Serbia: Private Sector Development in South-West Serbia</b> (Max Streit, SDC)</p> <p><b>Market system development and job creation in the tourism sector: Best practice and lessons learned</b> (Matthias Herr, Helvetas)</p> <p><i>South Cooperation</i></p> <p><b>Laos: Skills for Tourism – Opportunities for disadvantaged youth to gain professional skills in the hospitality sector</b> (Serge Oumow, SDC)</p> <p><b>Ensuring sustainability in tourism development: Best practice and lessons learned</b> (Gabriella Crescini, Swisscontact )</p>
17.15 -17.45 (30')	Q & A, Discussion
17.45 – 17.50	Concluding remarks (Peter Beez, SDC)
Ab 17.50	Networking apéro